

COLUMBUS
WEB GROUP

Building Communities

Breaking Down Barriers by Providing Free Education



Welcome
#CbusTech



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Building Communities

Breaking Down Barriers by Providing Free Education

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Agenda

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About CWG

Why Build a Community?
The Five Community Roles
Your Survival Checklist
Community Success Stories
Recap



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About Columbus Web Group

The Shockingly True Tale of Two Cities



Kevin **Mack**

Adam **Weis**





Welcome

COLUMBUS WEB GROUP

<http://is.gd/cwgrwd>

The Meetup logo is centered in the upper half of the image. It consists of the word "meetup" in a black, lowercase, handwritten-style font. The text is set against a white rectangular background with rounded corners. This white background is framed by a thick red border, also with rounded corners. The entire logo is superimposed on a dark, grayscale background of a city skyline.

meetup

3,755+ Members

Largest Independent Meetup Group in Columbus



Free

6+ years

monthly_meetups

4+ years

weekend_workshops

deprecated

mentor_program

monthly_meetups

www.columbuswebgroup.com

monthly_meetups

www.columbuswebgroup.com

weekend_workshops
columbuswebgroup.eventbrite.com

mentor_program

💀 R.I.P. 💀

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Why Build a Community?

Because Sometimes You Actually Shouldn't





Well, *You Believe...* in Community



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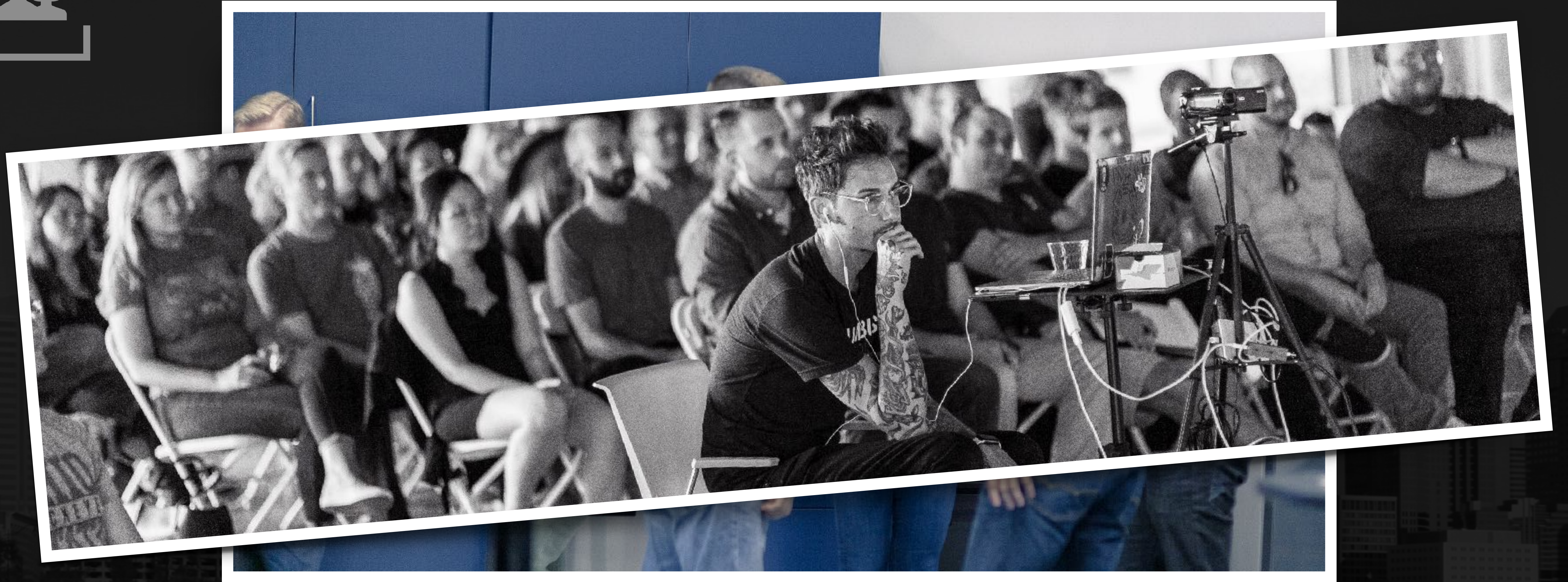
com·mu·ni·ty (kə-'myü-nə-tē)

*a body of persons of common and especially
professional interests scattered through a larger society*



You Make Real-Life Connections

Who Make a Scientifically Proven Real-Life Impact



You Will Meet New Clients

While Educating Your Current Clients Too



And You Can Say Hello to Your Next Job

Because Relationships Don't Begin During an Interview



Breaking Down Barriers to Education



Educational Restructuring and the Community Education Process

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L. Decker

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Full Service
Schools

Full Use of
Community
Resources

Lifelong
Learning

New
Rules
for
Schools

Community
Partnerships

Parent
and
Community
Involvement

Community
and
Economic
Development

ED344067

CE060871

Larry E. Decker & Valerie A. Romney
University of Virginia
Editors

2

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ERIC

Educational Restructuring and the Community Education Process

Edited by
Larry E. Decker and Valerie A. Romney
Mid Atlantic Center for Community Education
Curry School of Education
University of Virginia

A Special Project
of the
National Coalition for Community Education
1992

3



“

One finds few generalists who advocate the integration of diverse areas of specialization in order to enhance learning.

— LARRY E. DECKER —



9



Self-Determination

Self-Help

**Leadership
Development**

Localization

**Integrated Delivery
of Services**

**Maximum Use
of Resources**

Inclusiveness

Responsiveness

Lifelong Learning



Put on Pro
You
Because Why Wouldn't You?
See Yourself



**And Have Fun
Doing All of This**

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About CWG

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Your Survival Checklist

Community Success Stories

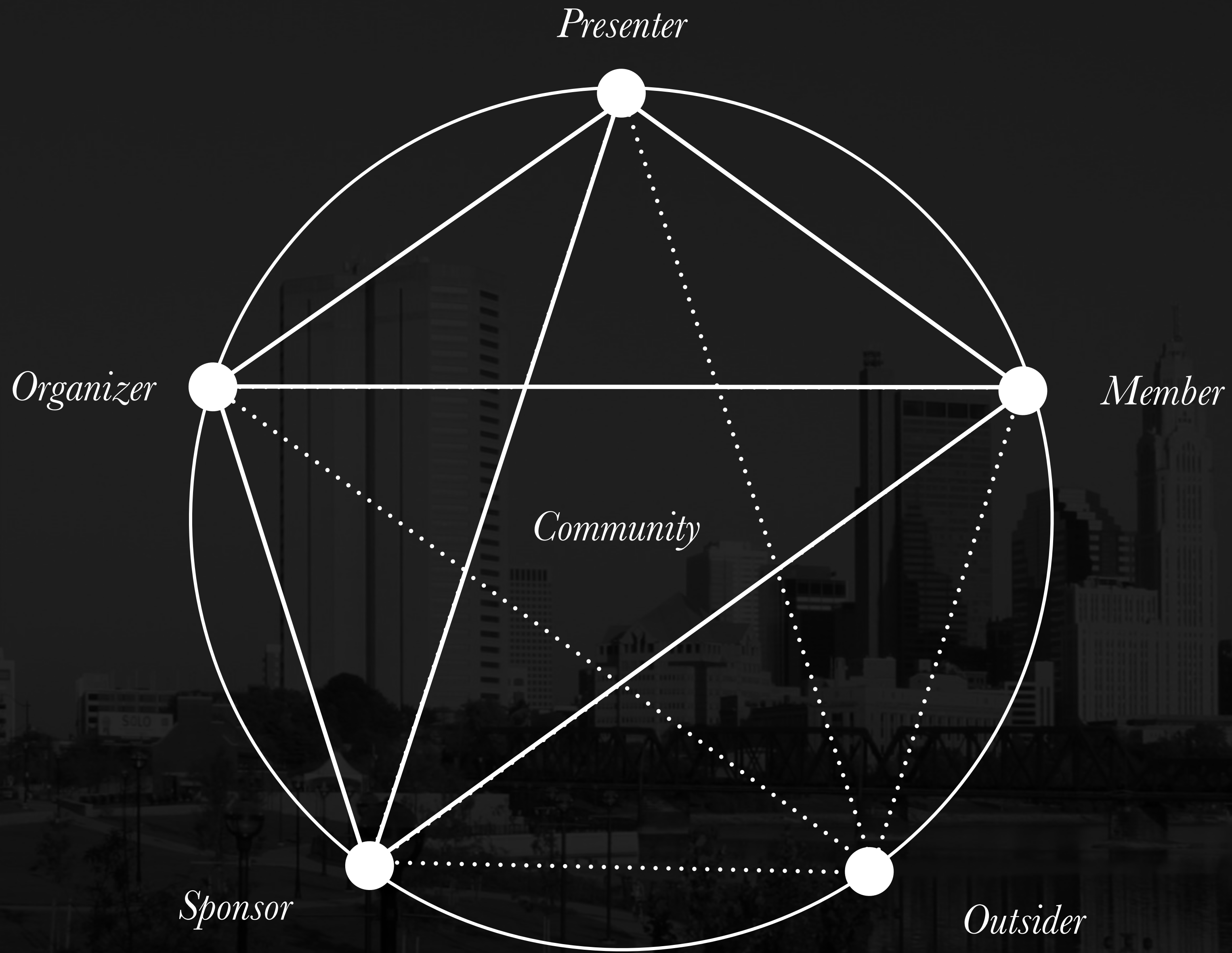
Recap



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The Five Community Roles

The ingredients of “community”



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About CWG

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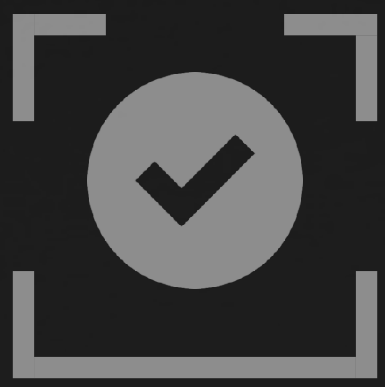
Community Success Stories

Recap



Your Survival Checklist

How to Be Smart by Learning From Our Success and Mistakes



Your Survival Checklist

- ✓ **Goal Setting**
 - ✓ **Presenter Process**
 - ✓ **Planning Logistics**
 - ✓ **Cadence**
 - ✓ **Marketing & Branding**
 - ✓ **Network**
 - ✓ **Listen to Users**
 - ✓ **Promote**
 - ✓ **Post Event**
 - ✓ **Diversity**
-

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**Why Build a Community?
The Five Community Roles**

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Community Success Stories

Started From the Bottom Now We're Here



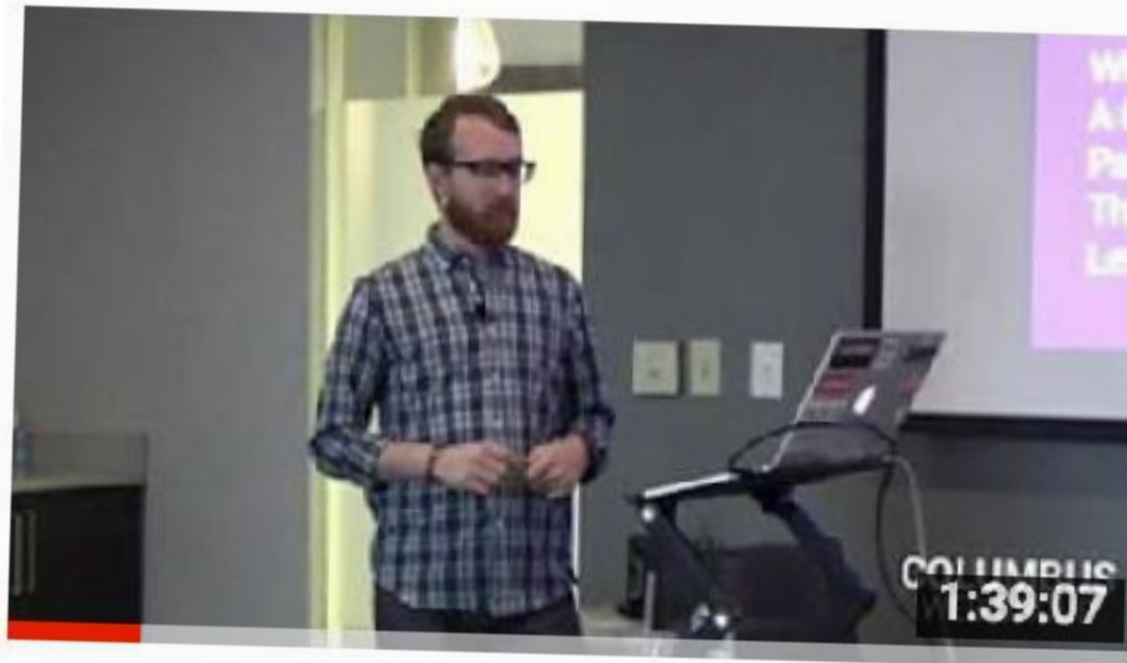


Columbus Web Group - Weekend Workshop - "Sketch 3: A-Z" Presented by Sean Doran

Kevin Mack

1 year ago • 1,208 views

Columbus Web Group's Weekend Workshops are designed to help educate the community of Columbus on specific topics lead by ...

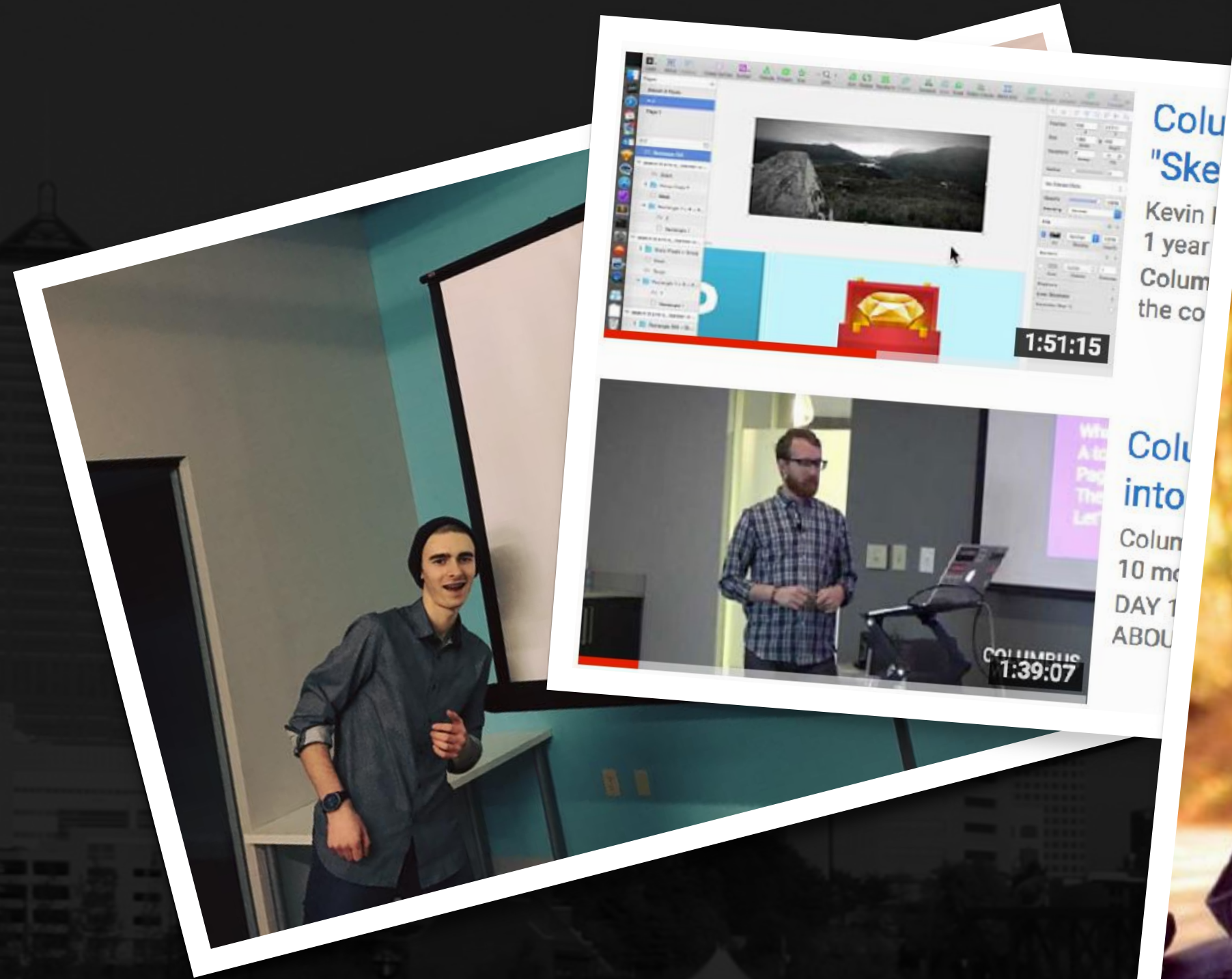


Columbus Web Group – Weekend Workshop: "Ease into Principle" Day 1 with Bryan Vogel

Columbus Web Group

10 months ago • 1,003 views

DAY 1 of 2 2-Session Course: June 4th 10am-12pm, June 11th 10am-12pm
ABOUT THE WORKSHOP Columbus Web Group's ...

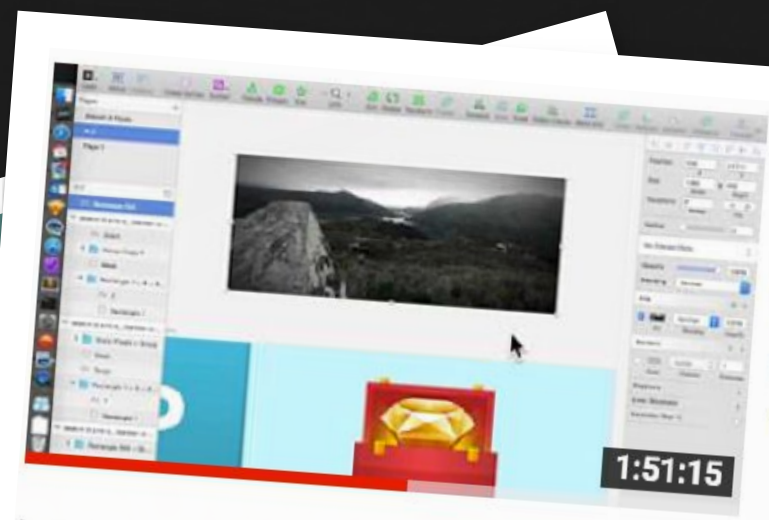




COLUMBUS TECH COMMUNITY
Holiday Celebration
INSTASTYLE
photobooth



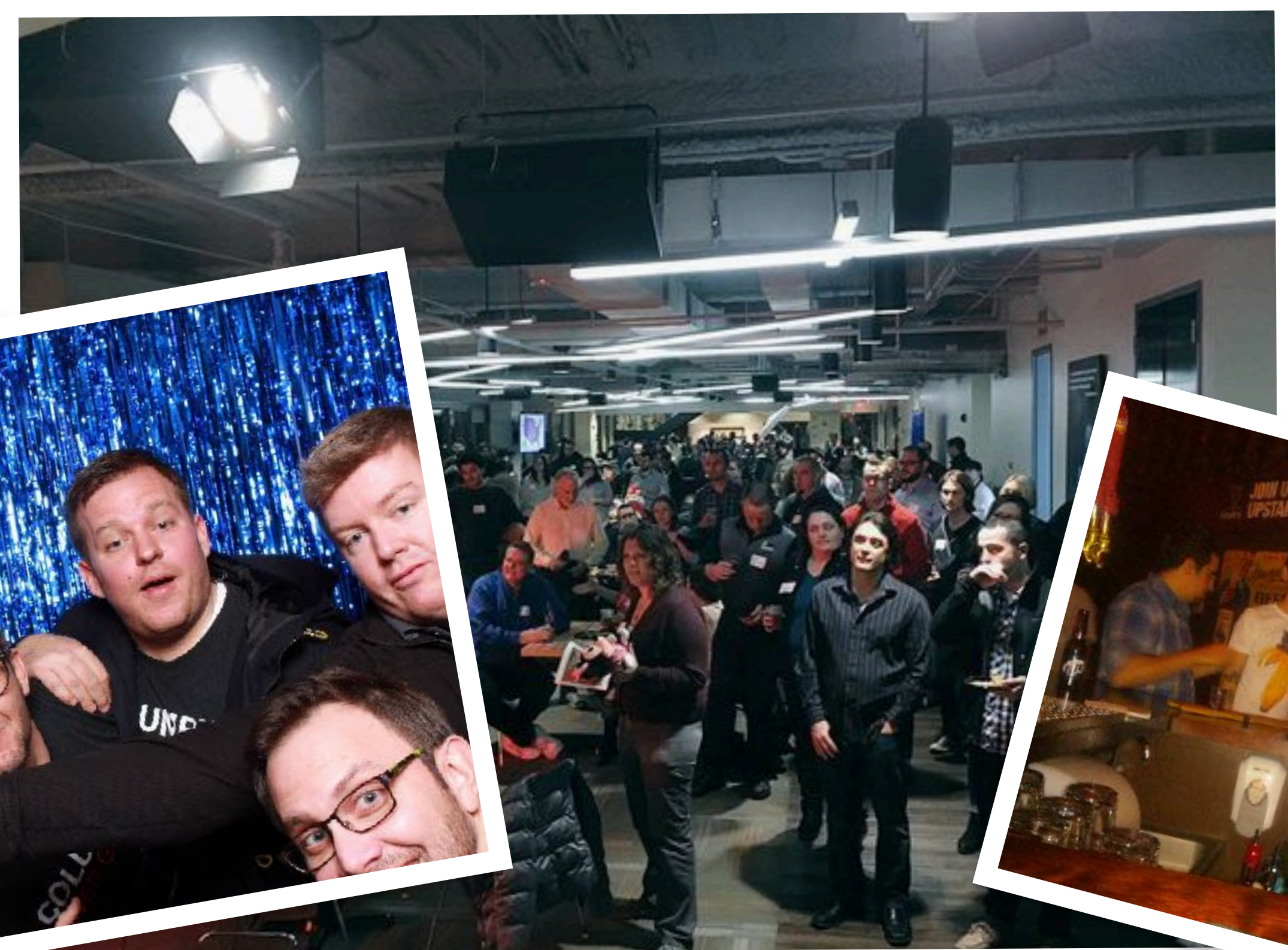
Thank You!
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Recap



Now, **we** can't do this
without **you**

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Thank You

We hope to see you at our next events



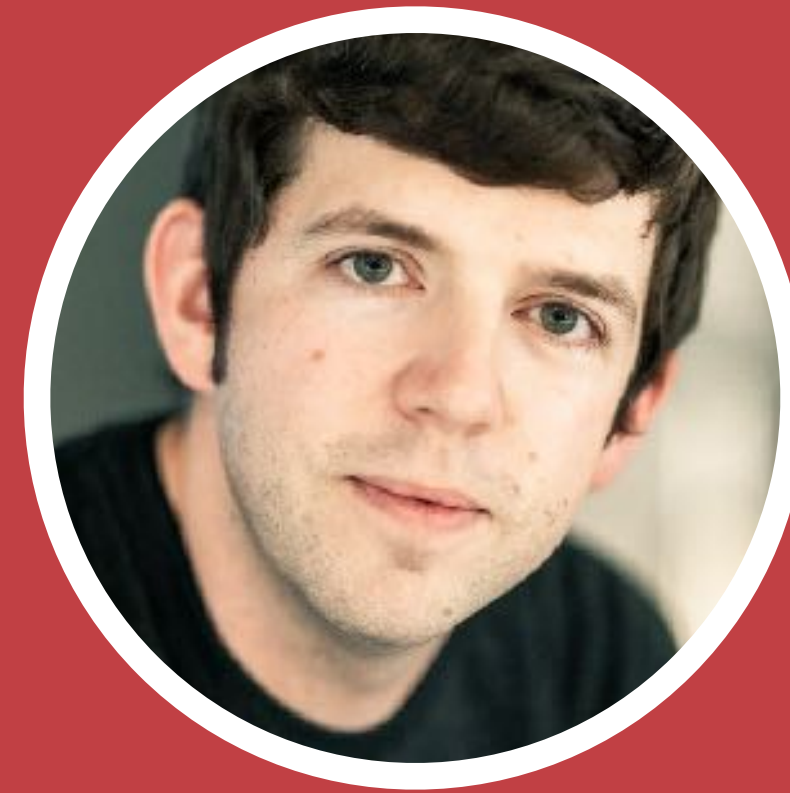
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Bye!
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